

PRESS RELEASE

Proposte 2026 concludes its 33rd edition: quality, relationships and international vision at the heart of the exhibition

Como, 7 May 2026 – Today marks the close of the 33rd edition of Proposte 2026, the leading international exhibition dedicated to furnishing textiles, curtains, trimmings and wall coverings.

For three days, Villa Erba welcomed the key players of a supply chain that continues to stand out internationally for its creativity, craftsmanship and capacity for innovation, reaffirming Proposte as a privileged meeting place for manufacturing excellence, research and design culture.



The 2026 edition placed the value of relationships at its core: a fundamental element for a sector that preserves important manufacturing traditions while simultaneously embracing the evolution of contemporary design and its applications. Embodying this vision were the 87 exhibiting companies from 14 countries, selected for the outstanding quality of their collections and their ability to interpret the new demands of the international market.

Visitors also confirmed the exhibition's distinctive positioning. Over the course of the three-day event, more than **2,500 buyers** attended Proposte, marking a 5% increase compared to the previous edition. The top five countries by visitor origin were Italy, the UK, the United States, Germany and France, reaffirming the high-level professional and international profile that has always characterised the fair.

This achievement was also made possible thanks to the collaboration with the Italian Ministry of Foreign Affairs and International Cooperation and ICE – Italian Trade Agency, which supported Proposte through the organisation of a delegation of **51 buyers and 16 members of the international press from 23 countries**.

"We are pleased with the increase in attendance, but what truly matters to us is the quality of the connections created over the course of the three working days. Discussions with exhibitors reveal a very high level of satisfaction in this respect: an important sign that confirms the value of Proposte as a platform for relationships, business opportunities and international exchange," said **Massimo Mosiello, Director of Proposte**.

Among the key themes of the 2026 edition was also the increasingly close dialogue between textiles, furnishings and spatial design. This vision was reflected in the collaboration with **Cristina Celestino Studio** for the design of the common areas, beginning with the Ala Regina, and in the contribution of leading partners including **Contardi Lighting, Crema Outdoor, Meridiani, Roda and Saba**.

"One of the objectives of this edition was to further strengthen the dialogue between the textile and furnishing worlds, enhancing the connections between materials, design and hospitality. The installations and shared



world preview of furnishing fabrics and curtains

May 5th, 6th, 7th 2026
Villa Erba,
Cernobbio
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spaces were conceived precisely to express this vision, offering visitors an even more engaging experience aligned with the evolution of the sector,” stated **Marco Parravicini, President of Proposte**.

Special thanks also go to the media partners that supported the exhibition and, in particular, to INTERNI Magazine, with which the first edition of the **INTERNI.Proposte Award 2026** was launched — an initiative created to celebrate successful collaborations between furnishing companies and textile manufacturers.

The 33rd edition of Proposte 2026 therefore leaves a clear vision for the future of the exhibition: an ecosystem in which textiles, design, research and hospitality engage in an increasingly close dialogue, while continuing to place quality and manufacturing culture at the centre.

The next edition of Proposte 2027 will take place **from 4 to 6 May 2027**.



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